



# Sporting Champions Visit Case Study

**Children's Adventure Farm Trust**  
**24 February 2006 – Sarah Bailey MBE**

## The Background

- Big Lottery Funding received to run a 3 year Physical Activity Programme at The Children's Adventure Farm in Millington, Cheshire. Included within this programme are 5 Half-term Sports Weeks per year.
- The programme is aimed at young people aged 8 – 20 in the North West of England and is also mainly aimed at those young people who are either disadvantaged due to social circumstance or have a learning/physical disability to increase access to sport and physical activity.



## The Event

- Half-term Sports Week to encourage young people to participate in sports and activities and also to encourage them to understand each other's needs.
- Young people aged 11 – 15.
- The week in question was targeted at young people that are 'in care/looked after' from the Manchester area and also disaffected young people from the area of Wilmslow, Cheshire.
- As a number of these young people were 'looked after/in care' it was suggested that these young people may benefit from a visit more than most as they may have felt struggle in their lives and it may good for them to be encouraged and inspired.
- Activities throughout the week ranged from football, dodgeball, bulldog, chaintag, indoor hockey, tag rugby, football and rounders tournaments and many more.
- The day of the visit was the last day and therefore also included a disco, hair braiding, face painting and the young people were also introduced to Sarah Bailey as a Sporting Champion and Paralympian.

## The Outcomes

- Feedback on the day showed that the young people were inspired by Sarah Bailey and were certainly encouraged to be more active and to be determined with their ambitions, no matter what struggles they come across.
  - *"Both Joe and Will loved the week, they won't stop talking about it and want to come back"* (Parent)
  - *"It's been great, loved the football tournaments and the playground games and can't wait to come back."* (Young person)

*Alistair Laing – Children's Adventure Farm Trust*